

# FUN MONEY

issue 8, March 1998

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## The American Play Money Society Newsletter

**WOW!** A record 20 page issue with great articles! We are starting off 1998 in great condition with ten new members and the return of one charter member. Renewals have also gone quite well with only three members failing to respond; they will be sent postcard reminders before being dropped from the rolls. And thanks to several of you for the donations in addition to your membership dues; every dollar helps in a small organization such as APMS.

The "freebies" this time come from Elmore Scott and Millard Hajek (they go along with his article); thanks guys.

With the explosive growth of the internet and e-mail we are attempting to join in by printing the e-mail addresses of eight APMS members. If I overlooked anyone, please send me your address and it will be in the next issue. Also, in this issue we start a monthly column, "Found on the Web", which will feature play money related things found on the internet or world wide web. This will include web page addresses, articles, comments, and anything else that seems appropriate. Send in any information that you come across and we will share it with our readers.

Discussion continues about our first meeting, but the wide dispersion of membership makes it difficult. One suggestion is to hold it in conjunction with the NATCA meeting in St. Louis on Labor Day weekend

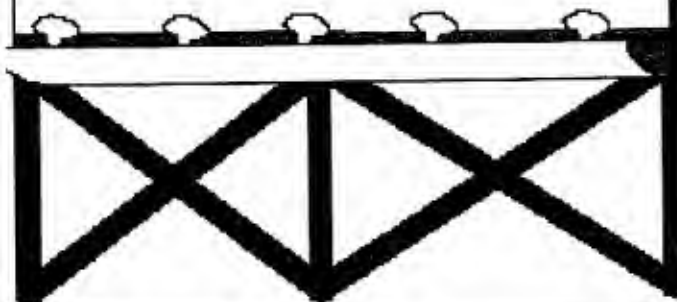
while another likes the idea of a mid-Atlantic location such as South Carolina with a stand-alone meeting. Please let me know your thoughts and how far you are willing to travel for a one-day meeting.

One of the areas covered in the June issue will be Pied Piper Ice Cream Tokens, so if you have any of these or information regarding their use, please send a note to the editor for inclusion. Also, we will have an article on old Tracies Play Money and who knows what else; keep up the good work and send those articles.



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# Fun Money

March 1998 - Issue 8

Editor  
Jack Phillips

*Fun Money*, a newsletter of the American Play Money Society (APMS) for education and fun, is published quarterly to publicize activities of the Society and to distribute educational information regarding play money to society members. The editor will make final decisions about stories and ads for publication. Contents of articles and ads represent views of the authors and do not necessarily represent views of either the editor or the Society officers. Back issues are available for \$2.00 each.

Each APMS member is encouraged to send a free ad of up to five lines for each issue of *Fun Money*. Ads will not be run continuously, so please send a new ad each time.

#### Ad Rates:

Business card (1/8 page): four issues for \$6.00. Camera ready: \$12.00 full page, \$6.00 for 1/2 page, and \$3.00 for 1/4 page.

ISSUE	DEADLINE	PUB. DATE
# 9	May 10, 1998	June 1, 1998
# 10	Aug. 10, 1998	Sep. 1, 1998
# 11	Nov. 10, 1998	Dec. 1, 1998
# 12	Feb. 10, 1999	Mar. 1, 1999

## THE AMERICAN PLAY MONEY SOCIETY

The American Play Money Society (APMS) is a non-profit, educational organization for collectors of play money. It is dedicated to the promotion and research of play money and related exonomia.

#### ANNUAL DUES

\$7.00 per year for a regular membership and \$9.00 for a family membership (US only). Both have full membership, but only one newsletter will be mailed to the family. Dues for members in other countries will be determined by postage rates.

#### OFFICERS

##### President

Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016

##### Vice-President

C.R. Clark, P.O. Box 48691, St. Petersburg, FL 33743

##### Secretary/Treasurer

Barbara Phillips, 2044 Pine Lake Trail, Arab, AL 35016

##### Directors

Russ Sears, 9323 Waltham Woods Rd., Baltimore, MD 21234-1550

Jeff Quinn, 15107 Sweetgum Circle, Wichita, KS 67230-7600

#### MEETINGS

One per year in a central location. We would appreciate comments on where and when to have our first meeting. With members in all parts of the country it is impossible to accommodate everyone; however, we will have the meeting in a location that will benefit the most people.



## Treasurer's Report



by Barbara Phillips

Balance as of November 12, 1997 ..... \$ 120.93

Income: Dues, ads, and back issues ..... \$ 346.00

Expenses: Kinko's; Fun Money #7 printing ..... \$ 57.51  
Postage, stamps and envelopes ..... \$ 34.89

Balance as of February 22, 1998 ..... \$ 374.53

# The Bears are Back in Town!



## HUNT VALLEY MALL BEAR BUCKS


Millard W. Hajek

The **Hunt Valley Mall** featured "**Bear Bucks**" this past holiday season (1997) as a promotion to stimulate retail shopping at the mall. Located North of Baltimore City, just East of I-83 at Shawan and York Roads in Cockeysville, Maryland, the Hunt Valley Mall offered a "**Bear Buck**" for every \$10 in purchases from November 28th through January 24th. The Bear Bucks were then used for bidding on a variety of items in the **Bear Buck Auction** that took place on Family Bear Day, January 24th, 1998. In addition, shoppers with receipts ranging from \$50 to \$125 could receive gifts at the mall's Concierge.

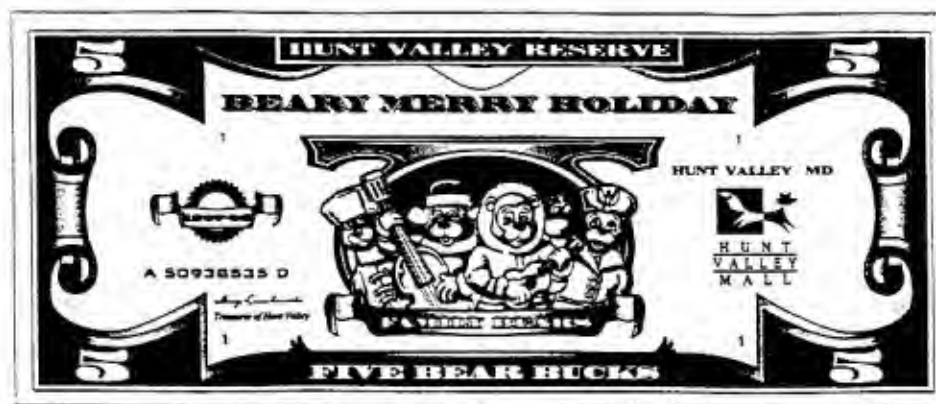
The 1997-1998 "**Bear Bucks**", with the 5 denomination illustrated below, are 2 5/8" X 6 1/4" in size, and came in three denominations; \$1 - purple color, \$5 - yellow color and \$10 - hot pink color. the Bear Buck value expired on February 15, 1998. Featured on the Bear Bucks were the Family Bears singing Beartones, a computerized quartet who entertained the holiday shoppers with Christmas songs.

The Bear Buck promotion was initiated for the holiday season in 1996 and as a result of being quite successful, it was used again in 1997. Winter "**Bear Bucks**" used for the 1996-1997 holiday season were 2 9/16" X 6 1/8" in size with the "Jackson Bear" for its central design. They were issued in four denominations; \$1 - green color, \$5 - blue color, \$10 - reddish orange color and \$20 - yellow color with the 20 denomination illustrated below.

My personal thanks to the Hunt Valley Mall's Chief Concierge, Heather Stutzka for providing "**Bear Bucks**" for distribution to members of our **American Play Money Society** along with its newsletter **Fun Money!**

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1997-1998  
Five Bear Bucks



1996-1997  
20 Bear Bucks





# The Yellow Kid To Henry To Lucky Bucks

by Val De Carlo

On Sunday May 5, 1895 Richard Felton Outcault introduced the first comic character. The Yellow Kid was born. The New York World ran a two panel strip. One was a color strip called "At The Circus in Hogan's Alley". The other panel was black and white. A new era in newspaper entertainment had begun. This ragamuffin, oriental, slum kid had captured the hearts of the public. The success of the Yellow Kid inspired other artists to create other characters, and the Sunday comic pages became a household necessity.

As the times changed so did the comics. World War I, the Flapper era, and the Great Depression all had an influence on the exploits of the comic characters. On March 19, 1932, Carl Anderson introduced another boy character called Henry. Henry like the Yellow Kid captured the hearts of the public. However, Henry did not become a full-fledged strip until December 17, 1934, when it became a daily strip and on March 10, 1935, it made the Sunday Section. This character became so popular that Herbert Tareyton issued a set of 79 cards to be given away, one at a time, in his cigarette packs. Shortly after, a British Company issued 7 different sets, also given away in cigarette packs. The Sunday, September 8, 1935, full page of Henry has, at the bottom, three pieces of Lucky Bucks.

The Great Depression caused many hardships, and many families had to make sacrifices. Toys were one of those items that, in many cases, were done away with. The newspapers saw a great opportunity to broaden their field and, at the same time, do a public service. The introduction of paper cutout dolls, Thimble Theatre (Popeye), Play store (coins and products to sell), Seeing Star Stamps, and Lucky Bucks all became the toys of many children of the time. These paper items were collected, played with, traded, and stored away.

World War II came along and collections were stored in closets and forgotten by everyone but Mom. Those great treasure were only piles of junk to Mom, and off the junk went to the garbage

dump.

When the war was over and Johnny came marching home the treasures were not cried over. The collecting desire took over and the desire to replace them was stronger than ever. Stories would always be told of the great fortunes thrown away by Mom.

Over the years I was able to replace the Yellow Kid and Henry items that were lost. Being a Non-Sport card collector the hunt was always the important thing. Every once in a while a small pile of Lucky Bucks would turn up. Since I never saw any ad from collectors looking for these, it was assumed that the only one interested in these was me. In June of 1997 I finally found an ad, and I got to know Jack Phillips. The rest is history. The Lucky Bucks came out of the closet, and a new collecting experience had begun.

It was important to know who these characters were and what strip they came from. As a kid the knowledge was there, but was not carried into adulthood. Jane Sears and Jack were very helpful and with the help of three great sources it was possible to identify the characters that follow. The list is not complete. If you have a Lucky Buck with a character not listed please send me a photocopy and I will add the name to the list. Next year the list will be updated and a copy sent to those who have contributed.

These are the books that were used:

"The World Encyclopedia of Comics" by Maurice Horn

"The Smithsonian Collection of Newspaper Comics" by Bill Blackbeard and Martin Williams

"CXartoon Cavalcade" by Thomas Craven  
I also have a copy of "Bringing Up Father" edited by Herb Galeworth and a copy of "The Best of Art Young". All help is appreciated.

Val.De Carlo:Box 127:Patchogue,New York  
11772 (516) 475-8062

Continued on page 6

The following is a list of the characters that I have identified to date. It is not complete. Where I felt it was important notes were made. At the end are several characters I could not identify. Help is appreciated.

Always Belittlin by Percy Crosby (Note: This was a top strip to Skippy. Some of the characters are also found in Skippy.) Butch, Freddy, Hoiman, Hecky, Mortimer, Northrup, Squarest Little Shooter on Vesey Street, Somerset Gohagan, Yappy, Yacob

Barney Google by Bilie De Beck Barney, Lizzie: His wife Gwennie: His Daughter, Rudy: An Ostrich, Spark Plug: A Race Horse, Sully: A Prizefighter, Sunshine: Horse Groom, Snuffy Smith, Lowzie Smith

Blondie by Murat Chic Young (Note: originally called Blondie Boop A Doop: a flapper.) Blondie, Dagwood, Alexander: Son, Cookie: Daughter, Mr. Dithers: Dagwood's Boss, Mr. Beasley: Mailman, Herbert Woodley, Tootsie Woodley, Daisy: Family Dog, (Note: Daisy had 5 Pups.)

Bonzo by Geo. E. Studdy Bonzo

Boob Mc Nutt by Rube Goldberg Pearl, Major Gumbo, Toby: Pearl's Father, Bertha: Dog, Mike & Ike: Twins, Shrimp Smith, Dr. Zano

Bringing Up Father BY Geo. Mc Manus (Note: Originally called The Newlyweds) Jiggs, Maggie, Nora: daughter, Dinty Moore: A Tavern

Count Screwloose by Milt Gross Count Screwloose, Iggy: A Dog, (Note: Count Screwloose joins Dave's Delicatessen and the name is changed to Count Screwloose.)

Dave's Delicatessen by Milt Gross Dave, Chester: His nephew, J.R.: A Spotted Dalmation, Count Screwloose (joins December 1933.)

Dolly Dimples and Bobby Bounce by Grace G Drayton (Note: Drayton created the Campbell Kids)

Dolly Dimples, Bobby Bounce

Dots N Dashes by Cliff Sterrett (Note: originally called Damon & Pythias, Top Strip to Polly & Her Pals.) Cat, Dog

Dumb Dora by Chic Young (Note: Young left strip to do Blondie, Paul Fung took over.) Dora, Rodney: Dora's boyfriend (until 1932), Bing Brown; New Boyfriend

Elmer by A.C. Fera (Note: Originally called Just Boy, Charles Winner took over in 1925 & changed strip to Elmer.) Elmer Tuttle, Clem Tuttle, Ella Tuttle, Officer Nolan, Black Marn, Spot: A dog, Jane

Felix The Cat by Pat Sullivan Felix, Phyllis: love of his life, Laura: A Parrot, Dud: A dog

Happy Holligan by Fred Opper Happy Hooligan, Gloomy Gus: His brother, Montmcrency: Another brother, Mr. Dubb (Leaves strip in 1921), Flip: Mongrel Dog, Si Mirandi (enters 1921), Maud The Mule (enters 1921), Alphonso & Gaston: has an adventure with Happy

It's Papa Who Pays by James Edward Murphy Mama, Papa, (they have 4 children, Note: Murphy introduced character stamps in 1934.)

Just Kids by Ad Carter Mush Stebbins, Fatso Dolan, Pat Chan, Officer Bluenose: Truant Officer, Mr. Branner: A Cop (Note: They live in Barnsville), Pat Finnegan, Bagears.

Katzenjammer Kids by Rudolph Dirks (Note: The name of strip was changed several times), Mama, Papa: Der Captain, Hans, Fritz, Der Inspector (Note: When Harold Kerr took over he introduced Lena, Miss Twiddle, Rollo.)

The Kid Sister by Lyman Young (Note: Kid Sister is an off-shoot of Kelly Kids. It was a top strip to Tim Tyler's Luck.) Geo. Wilners, Count Totalos, Horatio Chaddleberry, Trixie, Auntie Lottie, Jane.

Little Jimmy by James Swinnerton Jimmy Thompson, pinkie: Baseball Player, Buck: Pinkie's Bulldog, Beans: Jimmy's Dog, Lil Ole Bear, Poncho: Fighting Rooster, Somolo: Indian Brave, Mr Batch: Shipwrecked with Jimmy. (Note: Swinnerton did a color page in Good HouseKeeping called Canyon Kiddies. There is a Lucky Buck "Canyon Kid and Rabbit".)

Mickey Mouse Created by Walt Disney.

Floyd Gottfredson drew strip for over 20 years.

Mickey Mouse, Minnie Mouse, Pluto, Horace, Clarabelle, Mortimer Fieldmouse.

Mr.Jack by James Swinerton (Note: "Little Jimmy" was a top strip to Mr.Jack from Feb.7, 1926 until June 5, 1935.) Mr.Jack.

Nicodemus O'Malley by Augustas Daniel Carter (Note: He also created "Just Kids".) Nicodemus O'Malley.

Parlor, Bedroom, & Sink by Billy De Beck (Note: It was created as a top strip to "Barney Google".) Bunky.

Pete The Tramp by C.D.Russell Pete The Tramp, Boy: Pete's Dog, Lindan: The Cook, O'Leary: The Cop. (Note: Boy later had his own strip "Pete's Pup".)

Polly & Her Pals by Cliff Sterrett Polly, Pa Perkins, Ma Perkins, Suzie Perkins, Kitty: Pa's constant shadow, Asher Earl Perkins: Pa's Nephew, Neewah: Family Butler, Carrie: Ma's Cousin, Angel: Carrie's daughter, Oriental: is Neewah, Black Woman: Cook, Black Man, Oriental Woman: Neewah's Girlfriend.

Skippy by Percy Crosby Skippy, Sooky Wayne: The Slob, Sidney Saunders: The Schemer, Carol, Mortimer, Northrup, Skippy's Father.

Thimble Theatre by Elzie Segar Olive Oyl, Caster Oyl: Oliver's Brother, Harold Ham Gravy: Her

Boyfriend, Willie Wormwood: Top Hatted Villan, Popeye The Sailor (Debut 1929), Wellington Wimpy (debut 1929), The Jeep, Toar: Sea Hag, Alice The Goon, Sweet Pea, Oscar, Cole Oyl, Nana Oyl, Rough House.

Tillie The Toiler by Russ Westover Tillie, Clarence "Mac" McDougall, Wally Whipple: Her supervisor, Mr.Simpkins: Owns fashion salon, Eddie, Bubbles, Bob, (Note: Tillie marries Mac in April 1959 and the strip ends.)

Tim Tyler's Luck by Lyman Young (Note: he was Chic Young's brother.) Tim, Spud Slavin: his pal, Paul Clark: Sgt., Fang: Pet Panther, Paul Hartly, Bill Rhoades, First Mate Riley, Capt. Parks, Bascombe T. Moody, Sockie: a dog, Clamp Blascoe, Dookin.

Toots & Casper by James Ed. Murphy Toots, Everett J.Chuckle: Rich Bachelor Uncle, Lemeul Plunkett: Caspar's Boss, Sophie Hooper: Colonel's Wife, Danny Hooper: Colonel's Son, Stella Klinker: Mae West Type Gold Digger, Spareribs: Bow Tied Yellow Dog, Casper, Elsie, Buttercup, Attaboy: Dog, Colonel Hooper.

#### Alphabetical Listing Of All Known Characters & Their Strips

Alexander	Blondie
Alice The Goon	Thimble Theatre
Alphonso & Gaston	Happy Hooligan
Angel	Polly & Her Pals
Asher Earl Perkins	Polly & Her Pals
Attaboy	Toots & Casper
Auntie Lottie	Kid Sister
Bagears	Just Kids
Barney	Barney Google
Barnsville	Just Kids
Bascombe T.Moody	Tim Tylers Luck
Beans	Little Jimmy
Bertha	Boob McNutt
Bill Rhoades	Tim Tylers Luck
Bing Brown	Dumb Dora



Continued from page 7

Black Man	Polly & Her Pals
Black Marn	Elmer
Black Woman	Polly & Her Pals
Blondie	Blondie
Bob	Tillie The Toiler
Bobby Bounce	Dolly Dimples & Bobby Bounce
	Bonzo
Bonzo	Pete The Tramp
Boy (Dog)	Tillie The Toiler
Bubbles	Little Jimmy
Buck	Parlor, Bedroom, & Sink
Bunky	Always Belittlin
	Toots & Casper
Butch	
Buttercup	
Canyon Kid	Canyon Kiddies
Carol	Skippy
Carrie	Polly & Her Pals
Castor Oyl	Thimble Theatre
Cat Dots N Dashes	(Damon & Pythias)
Capt.Parks	Tim Tyler's Luck
Casper	Toots & Casper
Chester	Dave's Delicatessen
Clamp Blascoe	Tim Tyler's Luck
Clarabelle	Mickey Mouse
Clarence Mac Dougal	Tillie The Toiler
Clem Tuttle	Elmer
Cole Oyl	Thimble Theatre
Colonel Hoofer	Toots & Casper
Cookie	Blondie
Count Screwloose	Count Screwloose
Count Screwloose	Dave's Delicatessen
	(after Dec.1933)
Count Totalos	The Kid Sister
Dagwood	Blondie
Daisy	Blondie
Danny Hoofer	Toots & Casper
Dave	Dave's Delicatessen
Der Captain	The Katzenjammer
	Kids
Der Inspector	The Katzenjammer
	Kids
Dinty Moore	Bringing Up Father

Dog	Dots N Dashes (Damon & Pythias)
Dolly Dimples	Dolly Dimples & Bobby Bounce
	Tim Tyler's Luck
Dookin	Dumb Dora
Dora	Boob Mc Nutt
Dr.Zano	Felix The Cat
Dud	
Eddie	Tillie The Toiler
Ella Tuttle	Elmer
Elmer Tuttle	Elmer
Elsie	Toots & Casper
Everett J.Chuckle	Toots & Casper
Fagin	Parlor,Bedroom,& Sink
Fang	Tim Tyler's Luck
Fatso Dolan	Just Kids
Felix	Felix The Cat
First Mate Riley	Tim Tyler's Luck
Flip	Happy Hooligan
Freddy	Always Belittlin
Fritz	The Katzenjammer Kids
Geo.Wilners	The Kid Sister
Gloomy Gus	Happy Hooligan
Gwennie	Barney Google
Hans	The Katzenjammer Kids
Happy Hooligan	Happy Hooligan
Harold Ham Gravy	Thimble Theatre
Hecky	Always Belittlin
Herbert Woodley	Blondie
Hoiman	Always Belittlin
Horace	Mickey Mouse
Horatio Chaddleberry	The Kid Sister
Iggy	Count Screwloose
Jane	The Kid Sister
Jane	Elmer
Jiggs	Bringing Up Father

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Continued from page 8

Jimmy Thompson  
J.R.  
  
Kitty(cat)  
  
Laura  
Lemeul Plunkett  
Lena  
  
Lil Ole Bear  
Lindan  
Lizzie  
Lawzie Smith  
  
Maggie  
Major Gumbo  
Mama  
Mama  
  
Ma Perkins  
Maud The Mule  
Mickey Mouse  
Mike & Ike  
Minnie Mouse  
Miss Twiddle  
  
Mr Batch  
Mr.Beasley  
Mr.Branner  
Mr.Dithers  
Mr.Dubb  
Mr.Jack  
Mr.Simpkins  
Montmcrency  
Mortimer  
Mortimer  
Mortimer Fieldmouse  
Mush Stebbins  
  
Nana Oyl  
Neewah  
Nicodemus O'Malley  
Nora  
Northrup  
Northrup

Little Jimmy  
Dave's Delicatessen  
  
Polly & Her Pals  
  
Felix The Cat  
Toots & Casper  
The Katzenjammer  
Kids  
Little Jimmy  
Pete The Tramp  
Barney Google  
Barney Google  
  
Bringing Up Father  
Boob Mc Nutt  
It's Papa Who Pays  
The Katzenjammer  
Kids  
Polly & Her Pals  
Happy Hooligan  
Mickey Mouse  
Boob Mc Nutt  
Mickey Mouse  
The Katzenjammer  
Kids  
Little Jimmy  
Blondie  
Just Kids  
Blondie  
Happy Hooligan  
Mr.Jack  
Tillie The Toiler  
Happy Hooligan  
Always Belittlin  
Skippy  
Mickey Mouse  
Just Kids  
  
Thimble Theatre  
Polly & Her Pals  
Nicodemus O'Malley  
Bringing Up Father  
Always Belittlin  
Skippy

Officer Bluenose  
Officer Nolan  
O'Leary  
Olive Oyl  
Oriental Woman  
Oscar  
  
Papa  
Pa Perkins  
Pat Chan  
Pat Finnegan  
Paul Clark  
Paul Hartly  
Pearl  
Pete The Tramp  
Pinkie  
Phyllis  
Pluto  
Polly  
Poncho  
Popeye The Sailor  
  
Rabbit  
Rodney  
Rollo  
  
Rough House  
Rudy  
  
Shrimp Smith  
Sidney Saunders  
Si Mirandi  
Skippy  
Skippy's Father  
Snuffy Smith  
Sockie  
Somerset Gohagen  
Somolo  
Sooky Wayne  
Sophie Hooper  
Spareribs  
Spark Plug  
Spot  
Spud Slavin  
Squarest Little Shooter On Vesey Street

Just Kids  
Elmer  
Pete The Tramp  
Thimble Theatre  
Polly & Her Pals  
Thimble Theatre  
  
It's Papa Who Pays  
Polly & Her Pals  
Just Kids  
Just Kids  
Tim Tyler's Luck  
Tim Tyler's Luck  
Boob Mc Nutt  
Pete The Tramp  
Little Jimmy  
Felix The Cat  
Mickey Mouse  
Polly & Her Pals  
Little Jimmy  
Thimble Theatre  
  
Canyon Kiddies  
Dumb Dora  
The Katzenjammer  
Kids  
Thimble Theatre  
Barney Google  
  
Boob Mc Nutt  
Skippy  
Happy Hooligan  
Skippy  
Skippy  
Barney Google  
Tim Tyler's Luck  
Always Belittlin  
Little Jimmy  
Skippy  
Toots & Casper  
Toots & Casper  
Barney Google  
Elmer  
Tim Tyler's Luck

Continued on page 10

	Always Belittlin
Stella Klinker	Toots & Casper
Sully	Barney Google
Sunshine	Barney Google
Suzie Perkins	Polly & Her Pals
Sweet Pea	Thimble Theatre

The Jeep	Thimble Theatre
Tillie	Tillie The Toiler
Tim	Tim Tyler's Luck
Toar	Thimble Theatre
Toby	Boob Mc Nutt
Toots	Toots & Casper
Tootsie Woodley	Blondie

Trixie

Wally Whipple  
Wellington Wimpy  
Willie Wormwood

Yacob  
Yappy

The Kid Sister

Tillie The Toiler  
Thimble Theatre  
Thimble Theatre

Always Belittlin  
Always Belittlin

Please help identify the following characters:

Bam!; Mister Sippy; Mom and Pop Stebbins; The Witch; Dachsy (dog); Prof. Finklesnop; The Black Cat; Sylvester Strong; Pa and Ma; Little Eva; and Cackleberry.

**FM****CLASSIFIED ADS**

Milton Bradley Cardboard Toy Money Set of 10 (includes 4 gold) @ \$7.50; Set of 6 only @ \$2.50. Ideal School Supply Co. Cardboard Toy Money Set of 6 @ \$2.00; Paper Bills Toy Money Set of 7 (\$1,2,5,10,20,50,100) \$7.00; Set of 5 (no 50 or 100) \$4.00; Transogram "Big Business" paper play money from 1937 Edition Complete New Set (100,500,1000, 2000,5000,10000,50000) @ \$4.00. 1948 Edition Complete AU Set (500,1000,5000, 10000,50000) @ \$1.50. Donald J. Kolkman, Rt.10, 211 Oakwood Ct, Greenville, SC 29607

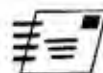
Wanted: Charms Coins, American Hero Play Coins, Pied Piper Ice Cream Coins, Cracker Jack Presidents, and Red Goose Play Money. Randy Partin, 1314 Keystone Pointe, Auburndale, FL 33823; (941) 965-2947

**NEW MEMBERS**

E. E. Barnes, #46  
3266 Limestone Road, Cochranville, PA 19330  
Harrell H. Cherry, #44  
1812 Rainbow, Richardson, TX 75081  
Bertram M. Cohen, #43  
169 Marlborough St., Boston, MA 02116  
George Conder, #48  
P.O. Box 5334, Terre Haute, IN 47805  
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Tom Jacobs, #41  
1506 Spanish Moss, Lufkin, TX 75904  
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1931 E. Prospect, #509, Ashtabula, OH 44004-5336  
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P.O. Box 580422, Flushing, NY 11358-0422

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Steve Ratliff	.....Tokens@worldnet.att.net
Forrest Stevens	.....stevens@inconnect.com





# PLAY-STORE

BY JANE SEARS



THE POPEYE PLAY STORE WAS A UNIQUE ENTERPRISING ADVENTURE FOR CHILDREN. IT APPEARED WEEKLY IN THE SUNDAY COMIC SECTION OF THE EARLY 1940'S NEWSPAPERS. EACH COMIC PANEL WAS IN FULL COLOR AND MEASURED 6 1/2" LONG X 3 1/2" WIDE. THE CHARACTER OF POPEYE APPEARED ON EACH PANEL, EXPLAINING TO CHILDREN ABOUT THE PRODUCT THAT WAS BEING SHOWN. A FAR OUT PRODUCT WAS ILLUSTRATED SOMEWHERE WITHIN THE PANEL. CHILDREN WERE INSTRUCTED TO PASTE THE LABEL ON AN EMPTY BOTTLE, JAR OR BOX. PRICES WERE TO BE WRITTEN ON THE LABEL IF NECESSARY OR TO USE THE SUPPLIED TAG TO ATTACH IT TO THE PRODUCT.

COMIC PAPER COINS WERE ON EACH PANEL. MOST PANELS CONTAINED 2 OR MORE COINS, SOMETIMES AS MANY AS FIVE. THE CARTOON CHARACTERS APPEARING ON THE COINS WERE POPEYE, OLIVE OYL, SWEETPEA, WIMPY, JEEP, PROFESSOR WOTASNOZZLE, ALICE THE GOON, AND MANY OTHERS. THE CHARACTERS AND AMOUNTS CHANGED FROM WEEK TO WEEK. THE DENOMINATIONS WERE 1 PENNY, 5 CENTS, 1 DIME, TEN CENTS, (YES, THIS IS CORRECT), TWENTY-FIVE CENTS, FIFTY CENTS, ONE DOLLAR, AND 5 DOLLARS. THE CHILDREN WERE GETTING A SPELLING LESSON AND THEY DIDN'T EVEN KNOW IT. THE VALUES WERE SPELLED OUT ON THE COINS. KIDS WERE ENCOURAGED TO PASTE THE COINS ON CARDBOARD AND CUT THEM OUT. COLLECT ENOUGH TO USE IN THEIR CASH BOX. THEY NEEDED ENOUGH TO MAKE CHANGE ACCORDING TO POPEYE.

ONE PANEL DATED JANUARY 1, 1942 ISSUED A POPEYE MERCHANT LICENSE. CERTIFYING THAT SAID PERSON WAS AN OFFICIAL POPEYE MERCHANT AUTHORIZED TO SELL POPEYE PRODUCTS. THIS ALSO WAS BE TO PASTED UP ON CARDBOARD AND DISPLAYED IN THEIR STORE.

THIS IS A CUTE SET OF PLAY MONEY TO ADD TO YOUR COLLECTION. AT THE PRESENT TIME, I HAVE 40 IN MY COLLECTION AND WOULD LOVE TO ADD MORE. KEEP YOUR EYES OUT FOR OLD NEWSPAPERS.

THE PANELS ARE SHOWN AT 65% OF ORIGINAL SIZE.



Continued on page 12





## PLAY-STORE

## PLAY-STORE



PASTE COINS ON CARD-BOARD AND CUT THEM OUT.

AHOY, GANG! HERE IS SOME O' ME OWN SPECIAL APPLE JUICE FER YER STORE. MARK YER PRICE ON THE TAG.

**POPEYE**  
**APPLE**



**JUICE**

PASTE THIS LABEL ON AN EMPTY JAR

## PLAY-STORE



AHOY, GANG! I'VE JUST IMPORTED SOME SWELL ORCHIDS WHICH WE HAVE MADE INTO JEEP FOOD—AN' NOW YA CAN SELL IT IN YER PLAY-STORE TO ANYONE WHO HAS A JEEP.

PASTE COINS ON CARD-BOARD AND CUT THEM OUT.



PASTE THIS LABEL ON A SMALL BOX

**JEEP**  
**BISCUIT**

MADE FROM PURE, IMPORTED, DRIED SOUTH AMERICAN ORCHIDS. YOUR JEEP NEEDS THE VITAMINS IN THESE BISCUITS.



## PLAY-STORE

PASTE COINS ON CARD-BOARD AND THEN CUT THEM OUT.



HERE'S SOME EXTRA SPECIAL BUNS FER YA TO SELL.



PASTE LABEL ON AN EMPTY BOX

**WIMPY'S**  
**MUSTARD**

**BUNS**

THE BUN WITH THE MUSTARD BAKED INTO IT—THE HAMBURGER BUN DE WIMPY!

**10¢**  
ONE DOZ.

## PLAY-STORE

PASTE THIS LABEL ON AN EMPTY JAR



PASTE COINS ON CARD-BOARD, THEN CUT THEM OUT.

AHOY, GANG! HERE'S SOME EXTER SPECIAL CHILI BEANS FER YA TO SELL IN YER STORE—BE SURE TO MARK YER PRICE ON TH' LABEL.



## PLAY-STORE

AHOY, GANG! HERE'S A SWELL NEW PRODUCT FER YER STORE. PROFESSOR WOTASNOZZLE HELPED ME INVENT IT, AN' HE SAYS IT'S ONE OF HIS BEST INVENTIONS.



PASTE COIN ON CARD-BOARD AND CUT IT OUT.

PASTE LABEL ON AN EMPTY JAR AND SELL IT IN YER STORE

**POPEYE'S** CUSTOM MIXED  
**CARO-NACH**

50% CARROTS — 50% SPINACH —  
IF YA WAN'S TO BE STRONG, DRINK ME NEW CUSTOM-MIXED DRINK.

**ONLY**  
**ONE 15¢ PINT**



## PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT.



AHOY, GANG! HERE'S SOME SWELL NEW CANDY THAS MADE OF GOON CARROTS FOR YA TO SELL IN YER PLAY-STORE.



PASTE LABEL ON AN EMPTY BOX



**IMPORTED**  
**CARROT**  
**CANDY**

IMPORTED BY POPEYE FROM THE VALLEY OF THE GOONS—

MADE AND PACKED BY ALICE, THE GOON.

Continued on page 13



# PLAY-STORE

## PLAY-STORE

PASTE COINS ON  
CARD-BOARD AND  
CUT THEM OUT.



AHOY, GANG, HERE'S  
A SPECIAL PRODUCT FER  
YA TO SELL IN YER  
PLAY STORE



PASTE THIS LABEL ON A SMALL BOX



## PLAY-STORE

PASTE COINS ON  
CARD-BOARD  
AND CUT  
THEM OUT



HERE'S A PRODUCT YER  
SURE TO SELL IN YER  
STORE - JUS MARK YER OWN  
PRICE ON A LABEL AN  
YER ALL SET TO  
DO BUSINESS



## PLAY-STORE

AHOY, KIDS, LET'S START A PLAY-STORE.  
CUT OUT THE LABEL BELOW AND PASTE  
IT ON AN EMPTY BOX AND SELL IT IN  
YOUR STORE - EACH WEEK I'LL  
GIVE YA NEW PRODUCTS FOR  
YER STORE - BE SURE TO  
SAVE THEM ALL 'CAUSE  
YOU'LL NEED LOTSA  
THINGS TO SATISFY  
YER CUSTOMERS!



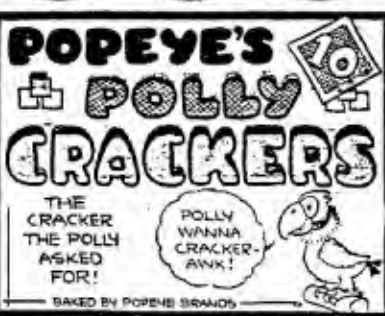
HERE ARE SOME  
COINS FOR YOUR  
COIN-BOX.  
PASTE THEM  
ON CARD-  
BOARD AND  
CUT THEM  
OUT.



## PLAY-STORE

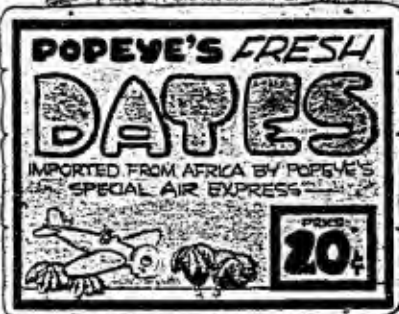
AHOY, GANG, HERE'S SOME SPECIAL  
CRACKERS MADE JUS' FOR PARROTS -  
JUS' CUT OUT THE LABEL AN' PASTE  
IT ON AN EMPTY  
BOX THEN SELL  
IT IN YER  
PLAY-STORE

PASTE COINS  
ON CARD-  
BOARD AND  
CUT THEM  
OUT.



## PLAY-STORE

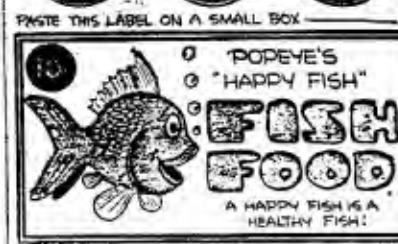
CUT OUT LABEL AND  
PASTE IT ON AN EMPTY BOX



## PLAY-STORE

AHOY, STORE-KEEPERS, HERE'S SOME  
EXTRA-FINE FISH FOOD TO SELL IN YER  
STORES - TELL YER CUSTOMERS IT'S THE  
BEST FISH FOOD EVER MADE - 'CAUSE  
IT MAKES FISH HAPPY - AN'  
ANYTHING WHAT MAKES FISH  
HAPPY MUS' BE  
GOOD!

PASTE THESE  
COINS ON  
CARD-BOARD  
AND CUT  
THEM OUT.



Continued on page 14





## PLAY-STORE

## PLAY-STORE

OHIO, GANG, HERE'S A NEW PRODUCT FER YA TO SELL IN YER PLAY-STORE—JUS' PASTE THE LABEL ON A BOX AN' SELL IT FER SEVENTEEN CENTS.

PASTE COINS ON CARD-BOARD AND CUT THEM OUT

ONE DIME  
FIVE CENTS

YUM! YUM!

**POPEYE'S PANCAKE FLOUR**

THE KIND THAT GRANMA COULD NEVER MAKE!

17¢ ALMOST ONE POUND

## PLAY-STORE

PASTE THIS LABEL ON AN EMPTY BOX

**POPEYE'S VITAMINS S.O.S. HARDTACK**

ALL SMART SAILORS USE POPEYE'S HARDTACK

100 BISCUITS  
60 CENTS

DOUBLE GIZE

SOLD ONLY IN POPEYE'S STORES

PASTE COINS ON CARD-BOARD AND CUT THEM OUT

OHIO, PALS, HERE'S SOMETHIN' EVERY ONE OF YER SAILOR CUSTOMERS WILL WANT TO BUY FROM YER PLAY-STORE

ONE DIME  
FIVE CENTS

## PLAY-STORE

BOY, OH, BOY HERE'S THE BEST JAM YA EVER SPREAD ON A PIECE OF BREAD AN' YA KIN SELL IT TO YER CASH CUSTOMERS IN YER PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT

ONE DIME  
FIVE CENTS  
TEN CENTS

PASTE THIS LABEL ON AN EMPTY JAR

**OLIVE OYL'S PEACH JAM**

MADE BY OLIVE, HERSELF.

TRY IT ON A PIECE OF SPINACH BREAD AND YOU'RE SURE TO SAY "BOY, IT'S A PEACH OF A JAM!"

SOLD ONLY BY POPEYE BRANDS

## PLAY-STORE

CUT OUT LABEL AND PASTE IT ON A SMALL BOX

PASTE COINS ON CARD-BOARD AND CUT THEM OUT

**POPEYE'S FINE FAST FROZEN FOODS**

SMALL RIB LAMB CHOPS

ONE 32¢ POUND

OHIO, KIDS, HERE'S A NEW TYPE OF FOOD FER YA TO SELL IN YER STORE

FIFTY CENTS  
TWENTY-FIVE CENTS

## PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT

OHIO, MERCHANTS, TODAY'S SPECIAL IS A SWEET MEAT SAUCE. INVENTED BY MR. J.W. WIMPY. YOU KIN GUARANTEE THIS NEW KIND OF SAUCE—IT'S 'AT GOOD!

MARK YER OWN PRICE ON THE LABEL

**WIMPY'S MEAT SAUCE**

A NEW KIND OF MEAT SAUCE, MADE BY WIMPY!

ONE DOLLAR  
FIVE CENTS  
TEN CENTS

## PLAY-STORE

PASTE COINS ON CARD-BOARD—CUT THEM OUT

TODAY'S SPECIAL IS A FAVORITE OF SWEETPEA'S, SO I'M SURE YA'LL HAVE NO TROUBLE SELLING IT!

MARK YER OWN PRICE ON THE LABEL

PASTE LABEL ON AN EMPTY JAR

**SWEETPEA'S FAVORITE MOLASSES**

"SWEETPEA'S FAVORITE"

IT'S GOOD ON BREAD!

SOLD IN POPEYE'S STORES ONLY!

ONE DIME  
ONE CENT

Continued on page 15





## PLAY-STORE

## PLAY-STORE

PASTE THIS LABEL ON AN EMPTY JAR



PASTE COINS ON CARD-BOARD AND CUT THEM OUT



## PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT



PASTE LABEL ON AN EMPTY BOX



## PLAY-STORE

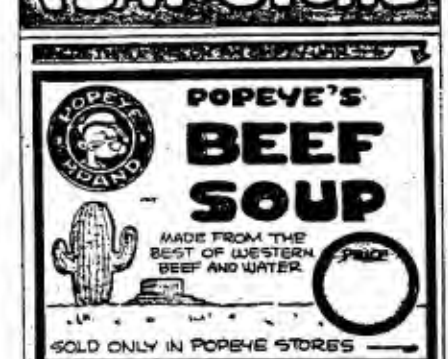
PASTE COINS ON CARD-BOARD AND CUT THEM OUT



PASTE THIS LABEL ON AN EMPTY JAR



## PLAY-STORE

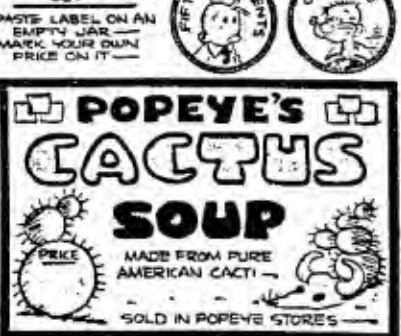


PASTE COINS ON CARD-BOARD AND CUT THEM OUT



## PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT



## PLAY-STORE

NOTICE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT



PASTE LABEL ON AN EMPTY JAR



Continued on page 16



## PLAY-STORE

## PLAY-STORE



PASTE LABEL ON AN EMPTY BOX →



## PLAY-STORE



PASTE THIS LABEL ON AN EMPTY JAR →



## PLAY-STORE



PASTE THIS LABEL ON AN EMPTY BOX →



## PLAY-STORE



PASTE LABEL ON AN EMPTY BOX →



## PLAY-STORE



PASTE LABEL ON AN EMPTY BOX →



## PLAY-STORE



PASTE LABEL ON AN EMPTY JAR →

Continued on page 17





# PLAY-STORE

## PLAY-STORE

AHOY, PALS, HERE'S A SWELL PRODUCT FOR YER PLAY-STORE—I WANTS TO TELL YA TO ALL BE HONEST WHEN YER RUNNIN' YER STORE, ON ACCOUNTA THAS THE BES' WAY TO GET PEOPLE TO COME BACK—AN' WHEN YER HONEST YA FEELS GOOD INSIDE—THAS A FACT!



CUT THIS LABEL OUT AND PASTE IT ON A SMALL BOX



PASTE THESE COINS ON CARD-BOARD AND CUT THEM OUT!

## PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT OUT.



PASTE THIS LABEL ON AN EMPTY JAR



## PLAY-STORE



PASTE THESE COINS ON CARD-BOARD AND CUT THEM OUT.

HERE ARE TWO MORE LABELS FOR YOUR PLAY-STORE—CUT THEM OUT AND PASTE EACH ONE ON A SMALL BOX



## PLAY-STORE

PASTE COINS ON CARD-BOARD AND CUT THEM OUT—



PASTE LABEL ON AN EMPTY BOX

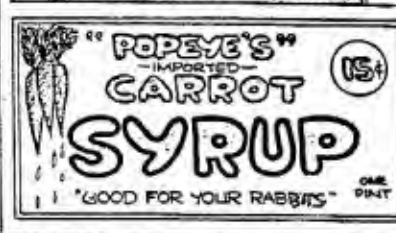


## PLAY-STORE

AHOY, KIDS, HERE'S TWO ITEMS I IMPORTED FER YER PLAY-STORE—JUS CUT 'EM OUT AN' PASTE THEM ON AN EMPTY JAR OR BOTTLE—SELL THEM IN YER STORE FER THE PRICE MARKED ON THE LABEL—NEXT WEEK I'LL HAVE SOME MORE MONEY FER YER CASH REGISTER—

NOTICE—

BE SURE AND TELL YOUR CUSTOMERS THAT THESE ARE IMPORTED FOODS—



## PLAY-STORE

PASTE LABEL ON A SMALL BOX—



AHOY, GANG, JUS MARK YER OWN PRICE ON THIS LABEL, THEN SELL IT IN YER STORE



PASTE COINS ON CARD-BOARD AND CUT THEM OUT—



Continued on page 18





# PLAY-STORE

**PLAY-STORE**

PURE **POPEYE'S VINEGAR** PURE

IT'S THE BEST!

USED BY ROUGH-HOUSE

PASTE LABEL ON AN EMPTY JAR

ONLY 9¢ ONE QT.

THIS IS THE SAME KIND OF VINEGAR THAT ROUGH-HOUSE USES IN HIS CAFE - SO I'M SURE I'LL SELL IT QUICK!

PASTE COINS ON CARD-BOARD AND CUT OUT

ONE DIME  
FIVE CENTS  
TEN CENTS

**PLAY-STORE**

PASTE COINS ON CARD-BOARD AND CUT OUT

AHOY, MERCHANTS. TODAY WE HAVE A VERY SPECIAL BOX OF SEEDS TO SELL IN OUR STORES. I'M SURE YA WON'T HAVE ANY TROUBLE SELLING 'EM

PASTE THIS LABEL ON AN EMPTY BOX

**POPEYE'S WONDER BUSH**

ONE BUSH IS A GARDEN

10 SEEDS \$5.00

SOLD IN POPEYE STORES

BLACK-BERRIES  
WATER-MELONS  
TOMATOES  
CUCUMBERS  
PEPPERS  
PEANUTS  
CHERRIES



FRONT

NOTHING TO DO...IT MAY BE YOU

1999 DOLLARS GIVEN AWAY

**TUMS "POT-O-GOLD" RADIO PROGRAM**

**ONE THOUSAND**

OR MORE

NBC Every Thursday Night 8:00 PM EST

1999 DOLLARS GIVEN AWAY

HORACE HEIDT AND HIS POT-O-GOLD STARS

BACK

**TUMS RADIO PROGRAM**

1999 DOLLARS GIVEN AWAY

**TUMS "POT-O-GOLD" RADIO PROGRAM**

**ONE THOUSAND**

OR MORE

NBC Every Thursday Night 8:00 PM EST

1999 DOLLARS GIVEN AWAY

HORACE HEIDT AND HIS POT-O-GOLD STARS

NOTHING TO DO IT MAY BE YOU

AVAILABLE FOR SALE

TUMS "POT-O-GOLD" RADIO PROGRAM  
NBC NETWORK \$1000 BILL

BILL MEASURES 5 3/4" WIDE  
X 2 1/2" HIGH  
FRONT- GREEN ON WHITE  
& BACK- ORANGE ON WHITE

SENT \$5.50 TO

JANE SEARS  
9323 WALTHAM WOODS ROAD  
BALTIMORE, MD 21234-1550

FM



# Found on The Web



by Jack Phillips

Exploring the internet and the world wide web is like being loose in the world's largest library with your own copy machine and no closing time. As a newcomer I have spent an inordinate amount of time just wandering, but it sure is fun and produces many interesting discoveries. If there is enough interest we will run a column in each issue with some of the latest finds by our members. So, to kick it off, here are a few things that I have found or that members have mentioned.

A must visit is the web site of our own member, Richard Clothier. As most of you know, Richard is the author of the bible for our hobby, "Play Money of American Children." This picture is just a partial view of the numerous images that he presents. Depending upon your internet provider, modem, and type of computer, it may take a while to load since there are a lot of graphics, but it is worth the wait. Naturally it looks much better in color. He has two different page addresses that are listed below the adjoining picture.



<http://www.freeyellow.com/members2/rclothier/> -or- <http://www.geocities.com/Athens/Parthenon/7338/>



One of our new members, Forrest Stevens, also has a web site with a few graphics and nice links to other locations. Visit him at: <http://www.inconnect.com/~stevensf/mt-play.html>



A site that consists of play money makers in England is: <http://www.btha.co.uk/products/prod220.html> I sent e-mails to each of the manufacturers; however, none responded, probably because I didn't order any of their products. Nonetheless, it is worth a visit just to see some of their toys and various types of play money.



While searching under "play money" with one of the search engines, I came across lots of game makers and many of them listed their games and contents. I contacted several of these with mixed success, but one was truly different. This Seattle, Washington, maker uses the philosophy that since you have many of the items required for their games, such as dice, tokens, cards, and money, they will sell you the game without any of those pieces and, therefore, keep the game costs very cheap. Their prices run from \$3.00 to a high of \$7.50. In keeping with this outlook they have named their company "Cheapass Games." Since they said they will sell play money if you need it, I naturally had to have it. Consequently, I now have a nice stack of "Cheapass Money" which has the name on the bills. Should you be interested they are at: [www.cheapass.com](http://www.cheapass.com)

**FM**



## CLASSIFIED ADS



**For Sale:** "Play Money of American Children", published in 1985 and still the main reference for the hobby. \$15.00 postpaid for the 52 page original, \$7.50 for Xerox copies.

R. Clothier, 881 S. Washington State Rd., Washington, MA 01223.

**Bryan Money Wanted:** I will buy or trade for individual pieces or entire collections--what do you have? Give me a try! I also collect all Florida tokens.

E-mail: tokens@worldnet.att.net

Steve Ratliff, 3450 Riverview Drive, Pace, FL 32571-8602. Phone (850) 994-4961.

**Wanted:** Items made of macerated (shredded) US money made between 1874-1930. Also any information, articles, etc. on macerated money. Bertram Cohen, 169 Marlborough St., Boston, MA 02116; (617) 247-4754.

E-mail: marblebert@aol.com

**Dog License Tags.** If you don't read *PAW PRINTS* you don't know dog license tags. Complimentary copy on request.

Bill Bone, Editor *PAW PRINTS*, 928 S.R. 2206, Clinton, KY 42031.

**For Sale or Trade:** Send \$1.00 for postage for my 20 page list of play money.

Jane Sears, 9323 Waltham Woods Rd., Baltimore, MD 21234-1550.

**Trade/Sell:** I have three lists of play money: Game play money, Lucky Bucks, & Coin-type. Send your list of trade items or send SASE and specify desired list. Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016.

**My Token and Medal Mail Bid Sales** include play money. Request a copy of my next sale catalogue if you are not on my mailing list. Steve Alpert, P.O. Box 66331, Los Angeles, CA 90066.

**Trade:** I have 4 pieces of comic strip "Lucky Bucks" to trade for ones I don't have.

George Hallstein, 164 Rural Grove Rd., Sprakers, NY 12166.

**Wanted:** I need the following Red Goose President Coins: #4, #12, #13, #18, #20, #25, & #29. I have duplicates of #7, #9, #16, & #21 for trade or for sale @ \$5.00 each postpaid. Chuck Berger, 5564 No. 61 Ave., Omaha, NE 68104-1614; (402) 571-5758.

25 mixed play money, coins and bills. Mostly different, large and small. Gold color to natural. \$2.30 plus 2 stamps postage. Dalton, P.O. Box 125, Saint Inigoes, MD. Thanks.

We collect play money, transportation tokens, dog license tags and milk bottle caps. Correspondence welcome from fellow members. Oliver & Ruth Brauer, 18330 Pretty Boy Dam Rd., Parkton, MD 21120-9466.

**Game Play Money,** similiar to Monopoly. 50+ different notes for \$4.00 postpaid. Good starter set for a beginner.

E.B. Scott, 309 Duke, Garland, TX 75043.

**Presidential/Red Goose tokens for trade:** I need P/RG 4; 12; 20; 25; 31. Also, need other play money such as Interplanetary Space Patrol Credits and Tom Thumb Play Money.

Send your list and I will send a list of Presidential/Red Goose tokens for trade.

C.R. Clark, P.O. Box 48691, St. Petersburg, FL 33743-8591.





**PLAYMONEY**  
410-668-8538

**JANE SEARS**  
9323 Waltham Woods Road  
Baltimore, Maryland 21234-1550

\$\$\$ COLLECTOR \$\$\$